

COUNCIL FOR THE INDIAN SCHOOL CERTIFICATE EXAMINATIONS

Pragati House, 3rd Floor, 47-48, Nehru Place, New Delhi – 110019 Tel: +91-11-29564831, 29564833, 26411706, 26413820 Email: ces@cisce.org | www.cisce.org

Chief Executive & Secretary

Gerry Arathoon

M.A., B.Ed.

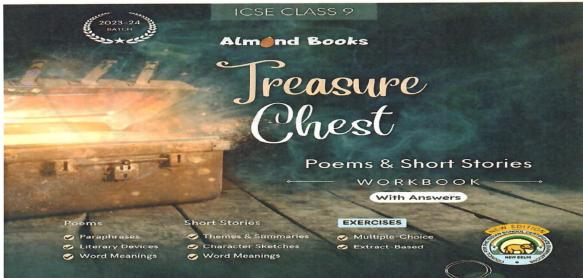
31st March 2023

Almond Books Publication 3rd Floor, Pushp Enclave, Kamla Nehru Cross Rd Number 1, Railway Station, Kandivali, Mumbai Maharashtra-400067 help@almondbooks.com

Subject: Unauthorized use of CISCE's Logo on Class 9 Textbooks

Sir.

1. The Council for the Indian School Certificate Examinations (Hereinafter referred to as "CISCE") has come across a cover page of a class 9 booktitled "Treasure Chest" which contains official logo of the CISCE. The impugned book cover is reproduced hereunder for your ready reference:-





CISCE NEW DELHI

COUNCIL FOR THE INDIAN SCHOOL CERTIFICATE EXAMINATIONS

Pragati House, 3rd Floor, 47-48, Nehru Place, New Delhi – 110019 Tel: +91-11-29564831, 29564833, 26411706, 26413820

Email: ces@cisce.org | www.cisce.org

Chief Executive & Secretary

Gerry Arathoon
M.A., B.Ed.

- The CISCEexpressed its stern reservation and displeasure at the unauthorized use of
 its logo on the aforesaid book cover which is being publishedby your publication
 house. At no point has this book cover been sanctioned or approved by the. CISCE.
- 3. Please note that CISCE does not prescribe or recommend textbooks for its subjects and has not prescribed nor endorsed this textbook for Class 9 students.
- 4. In light of the aforesaid reasons, you are directed to immediately withdraw the book cover containing the impugned reference, and are hereby called upon to cease, desist

and refrain from using CISCE's name/ logoi.e. on any forum/book/article etc.in future without the prior authorisation and approval of CISCE failing which the CISCE will be compelled to take appropriate legal action as deemed necessary.

Yours sincerely,

Gerry Arathoon

Chief Executive & Secretary